



Planning, Transportation & Licensing
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London Borough of Brent Premises Licence

Part A

This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the Licensing Act 2003

**Original grant date: 08 March 2016
Current issue date: 23 January 2018**

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Authorized signatory

Premises licence number: 223542030

Part 1 – premises details

Postal address of premises, or if none, ordinance survey map reference or description

**Exotic Off Licence & Groceries
117 Wembley Park Drive, Wembley, London, Brent, HA9 8HG**

Where the licence is time limited the dates

Licensable activities authorised by the licence

Section J: Sale or Supply of Alcohol:(Off the premises)

The times the licence authorises the carrying out of licensable activities

Section J: Sale or Supply of Alcohol:(For consumption off the premises)

Day	Start Time	End Time
Monday	07:00	02:00
Tuesday	07:00	02:00
Wednesday	07:00	02:00
Thursday	07:00	02:00
Friday	07:00	02:00
Saturday	07:00	02:00
Sunday	07:00	02:00

The opening hours of the premises

Day	Start Time	End Time
Monday	07:00	02:00
Tuesday	07:00	02:00
Wednesday	07:00	02:00
Thursday	07:00	02:00
Friday	07:00	02:00
Saturday	07:00	02:00
Sunday	07:00	02:00

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

For consumption off the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

Exotic Food Store (Wembley) Ltd

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Srikanth Reddy Vudumula

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: [REDACTED]
Issuing authority: [REDACTED]

Annex 1 – Mandatory conditions**Age Verification Policy**

- (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

Minimum Price of Alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

- (a)—duty^{ll} is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b)—permitted price^{ll} is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c)—relevant person^{ll} means, in relation to premises in respect of which there is in force a premises licence—
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) —relevant person^{ll} means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e)—value added tax^{ll} means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day^{ll}) would be different from the permitted price on the next day (—the second day^{ll}) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence—

- (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
- (b) at a time when the designated premises supervisor does not hold a personal licence or their

personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (Only if required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

- a) premises where the premises licence authorises plays or films
- b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
- c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Annex 2 – Conditions consistent with the operating schedule

1 CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.

2 A "Challenge 25" policy shall be adopted and adhered to

3 Any staff directly involved in selling alcohol for retail to consumers and managers will undergo training of Licensing Act 2003 legislation. This shall be documented and signed for by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

4 A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

5 No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked.

6 A sign stating "No proof of age - No sale" shall be displayed at the point of sale.

7 The following crime prevention measures shall be implemented:

- A time delay safe with deposit slot and anti fishing mechanisms must be used at the counter till area
- Regular robbery awareness and cash minimisation training shall be given to all staff

8 An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) any faults in the CCTV system
- (f) any refusal of the sale of alcohol
- (g) any visit by a relevant authority or emergency service.

9 Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind grills, screens or cabinet doors so as to prevent access to the alcohol by customers or staff.

10 On All major event days at Wembley Stadium the following shall apply:

(a) Customers shall not be allowed to congregate outside the premises.

(b) No glass bottles shall be sold or displayed

(c) The DPS shall work in partnership with the Police and if necessary comply with any direction given by the most senior Police Officer on duty at the event.

(d) No more than four (4) cans of alcohol per person shall be sold.

(e) Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of a game or event and will not resume until 15 minutes after the game or event has started.

11 Security lighting shall be installed in and around the premises.

12 A suitable intruder alarm complete with panic button shall be fitted and maintained.

Annex 3 – Conditions attached after a hearing by the licensing authority

Annex 4 – Plans

See attached

